# InoCotton GROW



## Innovative Impulses Reducing the Water Footprint of the Global Cotton-Textile Industry towards the UN-Sustainable Development Goals

## THE PROJECT

German demand of cotton-textile products is responsible for substantial water consumption and wastewater effluents in semiarid countries like Pakistan. In case studies and demonstration projects, InoCottonGROW aims to contribute to sustainable water resources management "from cotton field to hanger" by

- advancing the water footprint concept to become a regional steering instrument
- conducting inventory analyses and impact assessment
- demonstrating efficient technologies along the cotton-textile value chain
- assessing strategies towards reaching the UN-Sustainable Development Goals
- outreaching to national decision-makers, retailers, brands, and consumers alike supporting sustainable consumption

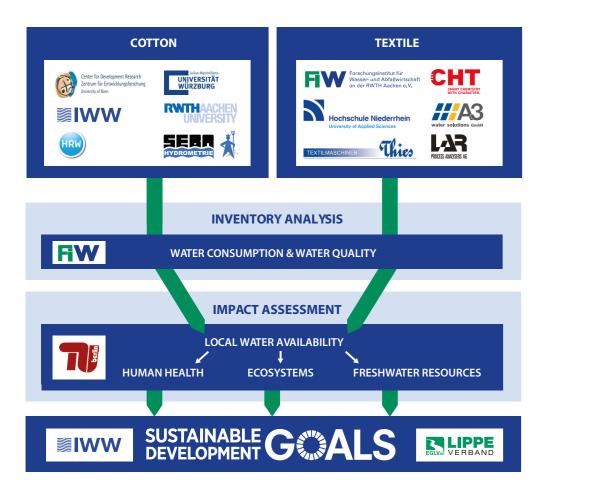
## PARTNERS



#### **AND PAKISTAN**



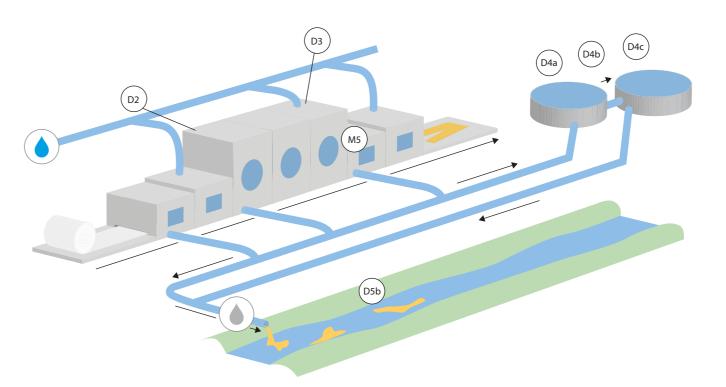
## WATER FOOTPRINT & SUSTAINABLE **DEVELOPMENT GOALS**



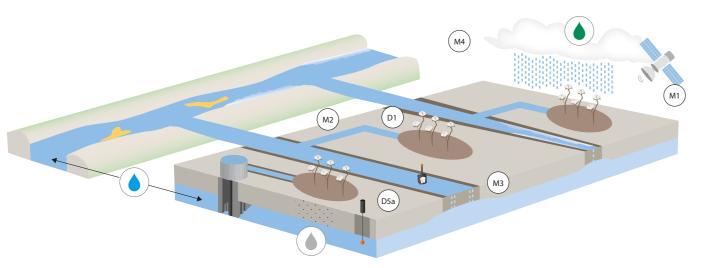




## **TEXTILE INDUSTRY: WATER EFFICIENCY &** WASTEWATER TREATMENT



## **COTTON CULTIVATION & PRODUCTIVITY**



**Inventory Analysis and Impact Assessment** M1: Satellite remote sensing M2: Monitoring irrigation in the Warabandi system **Inventory Analysis and Impact Assessment** M5: Company surveys

#### **Demonstration Projects**

D2: Demonstrating advanced dyes and process chemicals D3: Demonstrationg water-efficient textile machinery D4a: Demonstrating anaerobic treatment of desizing wastewater D4b: Demonstrating water recycling using ultrafiltration D4c: Demonstrating degradation of dyeing wastewater D5b: Demonstrating analytical instruments for water pollution monitoring



M3: Hydrologic and hydraulic modeling at different scales M4: Institutional framework of water use

#### **Demonstration Projects**

D1: Demonstrating options for optimizing productivity D5a: Demonstrating online discharge and water quality monitoring

### CONTACT

#### InoCottonGROW Consortium

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